



Life Long Products

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Aloe Vera Products Information Sheet

What is Aloe Vera?

Often called the 'Miracle Plant' or the 'Natural Healer', Aloe Vera is a plant of many surprises. It flourishes in warm and dry climates, and many people mistake it for a cactus, but in fact, it is a member of the lily family. The leaves of the Aloe Vera plant are harvested and the inner part, the gel, is extracted. Aloe Vera is legendary for its healing properties and its therapeutic advantages, which have survived for more than five thousand years.

There are over two hundred varieties of Aloes, but it is the Aloe Barbadensis Miller (Aloe Vera) plant, which has been of most use to mankind because of its medicinal properties. Ancient records show that the benefits of Aloe Vera have been known for centuries.

Nowadays, although medicines and drugs are prescribed for ailments, these often come with side effects. Consequently more consumers and scientists are turning back to look at more traditional and often natural therapies. As a result, Aloe Vera is once again attracting attention as it can provide many benefits to our health and lifestyle. Hardly a week goes by without the benefits of Aloe Vera being highlighted in the 'health' pages of major national newspapers and magazines.

Fact - Aloe Vera contains anti-inflammatory and pain killing properties

Fact - Aloe Vera is anti-bacterial, anti-fungal and anti-viral

Fact - Aloe Vera helps to support the immune and digestive systems

Fact - Aloe Vera contains a large range of vitamins and many vital minerals

Fact - Aloe Vera contains 19 of the 20 vital amino acids needed by the body

Good Quality Aloe Vera?

If you slice an apple and leave it open to the air, the fruit quickly discolours, so it is with Aloe. Once the leaf is cut, the process of oxidation begins and if left unchecked, would rob the precious gel of many of its beneficial properties. Stabilisation is the method of preserving the gel, in a state as close as possible to its original form, without losing the original potency and effectiveness of the fresh leaf. The method of Stabilisation is very important, it is also vital that when the gel is extracted from the plant that the method used is by the 'Cold Pressed' method, ensuring that all the goodness is captured and not spoiled by heat treatment.

Our Aloe Vera range only contains the maximum amount of the finest Aloe Vera and is manufactured to a very high standard. There are many other Aloe Vera products on the market today (often claiming that the Aloe is forty or even sixty times stronger than any other, but often this is just "hype"). If you have used an Aloe product and have been disappointed, please try our range of quality Aloe Vera products.

Aloe Vera Gelly

Applied topically, Aloe Vera Gelly is very effective for all types of skin problems and is particularly beneficial in the treatment of minor burns. Especially prepared for topical application to moisturise, soothe and condition, Aloe Vera Gelly is a clear, thick gel containing humectants and moisturisers, excellent rubbing compounds for getting pure, stabilised Aloe Vera Gelly into the skin – it is almost like applying the gel directly from the leaf. It is totally absorbed by the skin and so promotes healing without staining clothes. The translucent gelly is quickly absorbed and is wonderfully cooling and soothing, it can relieve itching, swelling, pain, inflammation and soreness.

Is It Safe?

Because of its natural properties it is safe enough to use on children, the elderly and those with sensitive skin. It is gentle enough to use on the most delicate areas of the body, therefore its cooling, healing and soothing properties will also alleviate soreness, burning and uncomfortable, itching in the genital area.

Some of the many benefits of Aloe Vera Gelly:

- Impetigo
- Chicken Pox
- Athletes Foot
- Minor Burns & Scalds
- Eczema & Psoriasis Scar Tissue
- Soothes & Cools Inflamed Skin Conditions
- Acne
- Sore Gums
- Piles & Thrush
- Cuts, Wounds & Bites
- Genital Soreness & Irritation

Because of its versatility with so many problems, it is ideal for First Aid Kits, why not keep a tube in the bathroom and one in the kitchen. Due to the excellent quality of the Gelly, it is only necessary to use small amounts, therefore it is very economical.

Directions for Use:

Apply Aloe Vera Gelly to affected area, i.e. skin, gums or other areas of the body. Rub well in, reapply after five minutes, then use as often as necessary. When treating a *minor burn or scald, ensure that you place the Aloe Vera Gelly on the affected area as soon as possible; if treated quickly enough, the Gelly should ease the pain immediately and help to stop the burn from blistering, it will also help to prevent scarring.

Please contact us if you require more detailed instructions.

*If the Aloe Vera Gelly does **not** ease the pain; the skin that was burnt blisters, or you are concerned in **any** way, please seek medical advice as soon as possible.

Aloe Vera Gelly Price List

1 x Tube = £10.95 2 x Tubes = £19.95

(4fl oz/118ml per tube)

**FREE Sample Sachets are also available –
an ideal way to try Aloe Vera Gelly**

Introducing the New Aloe MSM Gel

With the new Aloe MSM Gel, we now have a product to soothe painful, stiff joints and muscles and bring benefit to sufferers through the anti-inflammatory and pain-killing properties. MSM (Methyl-sulphonyl-methane) is a naturally occurring source of organic sulphur, a key component of connective tissues and joints. It is found in every cell in the body and as well as having an anti-inflammatory and painkilling action, it assists in cartilage repair.

The main ingredient of this product is stabilised Aloe Vera Gel together with MSM and other herbal extracts. It is a clear, non-staining gel, which can be applied liberally to the skin, over the painful joint or muscle and massaged well in. The Stabilised Gel gives this product the ability to penetrate deep into the skin, taking the MSM into the affected tissues. MSM, which is derived from tree bark, has been used successfully for many years to treat strains and sprains. It will also aid flexibility, tone and strength to damaged muscles, bones and joints.

Directions for Use: Rub liberally into the affected area when necessary, at least twice a day, following the instructions for the **Aloe Vera Gelly**.

Aloe MSM Gel Price List

1 x Tube = £ 16. 95 2 x Tubes = £31. 95
(4fl oz/118ml per tube)

**FREE Sample Sachets are also available - an ideal way
to try Aloe MSM Gel**

**MSM is also available in powder form and can be taken internally
as a powerful mineral supplement. Anyone interested in purchasing MSM in
powder form and/or any other supplements, vitamins and minerals,
please contact us for further details and a price list.**

Aloe Lips Lip Balm

The soothing properties of Aloe Vera, which is present in Aloe Lips, are ideally suited to caring for your lips, protecting them against the sun and wind. Aloe Lips contains the finest ingredients, such as jojoba oil and beeswax, to make what we believe, is the most effective all-season lip care product available today. Aloe Lips soothes, smoothes and moisturises chapped and dry lips and can help to keep cold sores (herpes) at bay. It provides protection even in the most extreme weather conditions. The benefits don't stop there either.

It's ideal for small emergencies, such as stings, bites, minor burns and cuts. Whether you are skiing or sunbathing, picnicking by the river or barbecuing in the garden, keep Aloe Lips handy. Its compact size makes it so easy to keep in your pocket, handbag or First Aid Kit.

Aloe Lips Price List

1x Aloe Lips = £3. 25 2 = £5. 95 3 = £8. 50
(0.15oz per item)

Handy Tips

Aloe Lips can also be used to soothe the skin around a sore nose when you have a streaming cold.

Place **Aloe Lips** on a cut that will **not** stop bleeding and **it will soon stop bleeding!!**

Let your lips do the talking... ask for Aloe Lips!

Golden Aloe Vera Juice

Golden Aloe Vera Juice is a high quality gel drink, without the normal bitterness that is associated with other Aloe drinks. Aloe Vera contains a large range of vitamins and minerals, sadly, often lacking in our modern day diets, but are needed to maintain a healthy body and immune system.

When extracting the precious gel from the leaf, it is usual to discard the rind, as it contains Aloin (this is what gives it its bitter taste), which is a laxative. Laxatives, obviously have their uses, but it is generally recognised that there are better laxatives available today than this material. However, the rind also contains many of the powerful ingredients that are contained in the gel along with many others. Most Aloe Vera drinks leave out the rind, as it is a very difficult process to extract the Aloin from the rind, whilst keeping the other vital ingredients.

The manufacturers of New Golden Aloe Vera use technically innovative methods, not generally available in the industry. These methods remove the Aloin without destroying the components that bestow biological activity, therefore maintaining **all** the goodness of the gel and making it one of the most effective, yet pleasant to take, Aloe drinks on the market today.

Some of the Many Benefits of Golden Aloe Vera Juice:

Maintains healthy skin, hair and nails

A good source of Vitamins and Minerals

An effective tonic for good health and well being

Can benefit sufferers of arthritis and/or painful joints

Contains anti-inflammatory and painkilling properties

Helps the bowel to absorb nutrients more efficiently, especially protein

A natural balancer, therefore helping to reduce yeast growth and Candida

Beneficial to sufferers of Irritable Bowel Syndrome and other bowel problems

Directions For Use: Adults should take between **10ml – 50 ml** daily as required. It is advisable to start with a small amount, working up to a larger dose. When taking larger doses, it is best sipped at regular intervals, rather than taken all in one go. Golden Aloe Vera Juice can be taken directly or mixed with water or juice.

Golden Aloe Vera Juice Price List

1 Large Bottle = £19.95 2 = £37.95 3 = £53.95

(1 Litre/1000ml per bottle) (approx 6 to 8 weeks supply)

Handy Tips

Aloe Vera is very beneficial for general health in **pets**.

Use the **Gelly** on your pets, for skin problems and the **Golden Aloe Juice Drink** for aches, pains and even arthritis

**For more information
or to order please**

**Tel: 0870 770 7661 or visit
www.lifelongproducts.com**